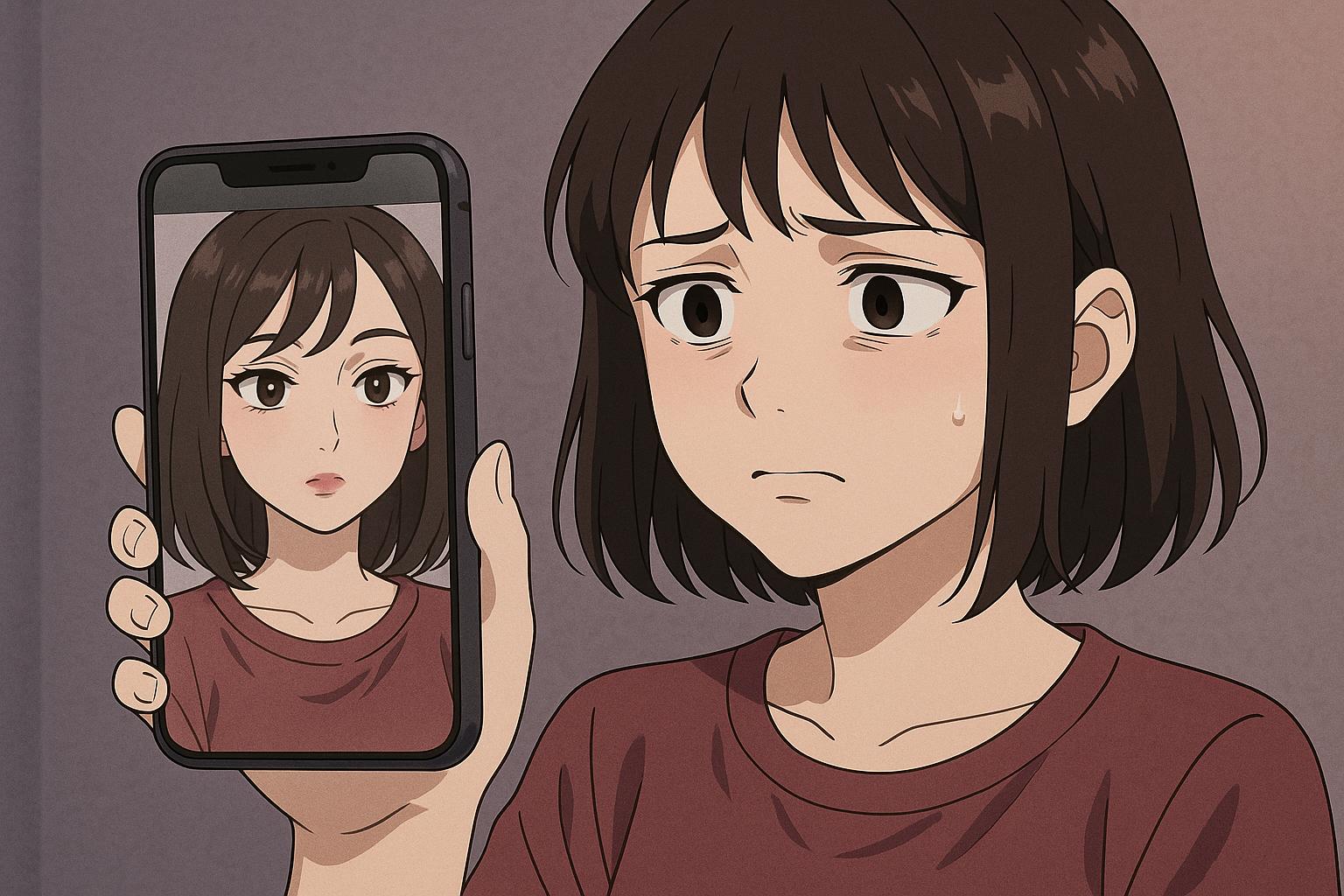
# Selfie-editing apps heighten anxiety and fuel cosmetic surgery trends among young people



The rise of selfie-editing applications has transformed how young people perceive themselves and their bodies, raising serious concerns about mental wellbeing. Abigail, a 21-year-old, poignantly illustrates the impact of these tools: "You look at that idealised version of yourself and you just want it – you just want it to be real." The findings from recent research conducted with nearly 80 young people unveil the profound effects of these technologies on body image, signalling urgent societal implications.

As young individuals navigate the pressures of visibility in a digitally-networked environment, the popularity of apps like Facetune, Faceapp, and Meitu reflects an increasing trend towards self-curation. Participants noted that these tools provide an array of options, from basic lighting adjustments to more drastic changes reminiscent of cosmetic surgery. Such capabilities enable users to meticulously refine their images, often aligning them with narrow societal standards of beauty that are at once aspirational and unrealistic.

The research team, which included scholars from various universities, engaged in comprehensive interviews with 33 participants aged 18-24, alongside group workshops with 56 young people. This diverse group included individuals across different genders and ethnic backgrounds. Notably, Facetune emerged as the most frequently used app, although many participants also relied on built-in beauty filters available on contemporary smartphones. These editing practices varied widely: while some users might only tweak lighting or cropping, others engaged in far more intricate alterations, reshaping their facial structures and body proportions.

Engaging with these editing tools is often seen as a necessary step to project an idealised version of oneself. Participants communicated a sense of obligation to maintain heightened aesthetic standards, conditioned by the pervasive presence of seemingly perfect images on social media. For many, this reinforces a perception that all photos—both their own and those of others—are edit-enhanced, establishing an unspoken benchmark for attractiveness. Yet, this quest for an ideal self is fraught with psychological repercussions; many reported feeling pressured to conform to these heightened standards, leading to anxiety and lower confidence levels.

As highlighted in studies observing body image among young women, there is a distinct psychological after-effect associated with taking and sharing altered selfies. Participants indicated that these practices often culminated in increased dissatisfaction with their own appearances, contributing to a cycle of self-criticism and distorted self-image. The phenomenon known as “Snapchat dysmorphia,” where individuals aspire to look like their filtered versions, exemplifies this troubling trend. This condition is increasingly prompting people to seek cosmetic surgery to achieve the looks depicted in their selfies, illustrating the blurring line between filtered fantasy and reality—an outcome that medical professionals have begun to address.

Young women, in particular, noted that the perception of beauty has shifted to a point where dissatisfaction translates into a desire for physical alterations, such as dermal fillers and Botox. Freya, a 20-year-old participant, stated: "Ever since I started editing my body in photos, I wanted to change it in real life." Such sentiments point to a broader cultural concern: the tools designed to enhance and beautify are simultaneously instigating deeper insecurities and driving a rise in demand for non-surgical cosmetic procedures.

As the beauty industry increasingly incorporates generative AI technologies into its offerings, including virtual try-ons and "before-and-after" visualisations, the implications for young people's mental health cannot be understated. The ability to present an altered version of oneself at the tap of a finger fundamentally alters the relationship between technology and individual self-perception, creating an environment where the pursuit of perfection can lead to emotional turmoil.

In light of these findings, it is crucial to foster discussions about the cultural and psychological implications of selfie-editing technologies. Awareness and education surrounding the potential mental health impacts could serve as vital tools in addressing the escalating pressures faced by today's youth in an image-centric society.

### Reference Map

1. Paragraphs 1, 2, 3, 4
2. Paragraphs 5, 8
3. Paragraph 6
4. Paragraph 7
5. Paragraph 6
6. Paragraph 6
7. Paragraph 7

Source: [Noah Wire Services](https://www.noahwire.com)

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