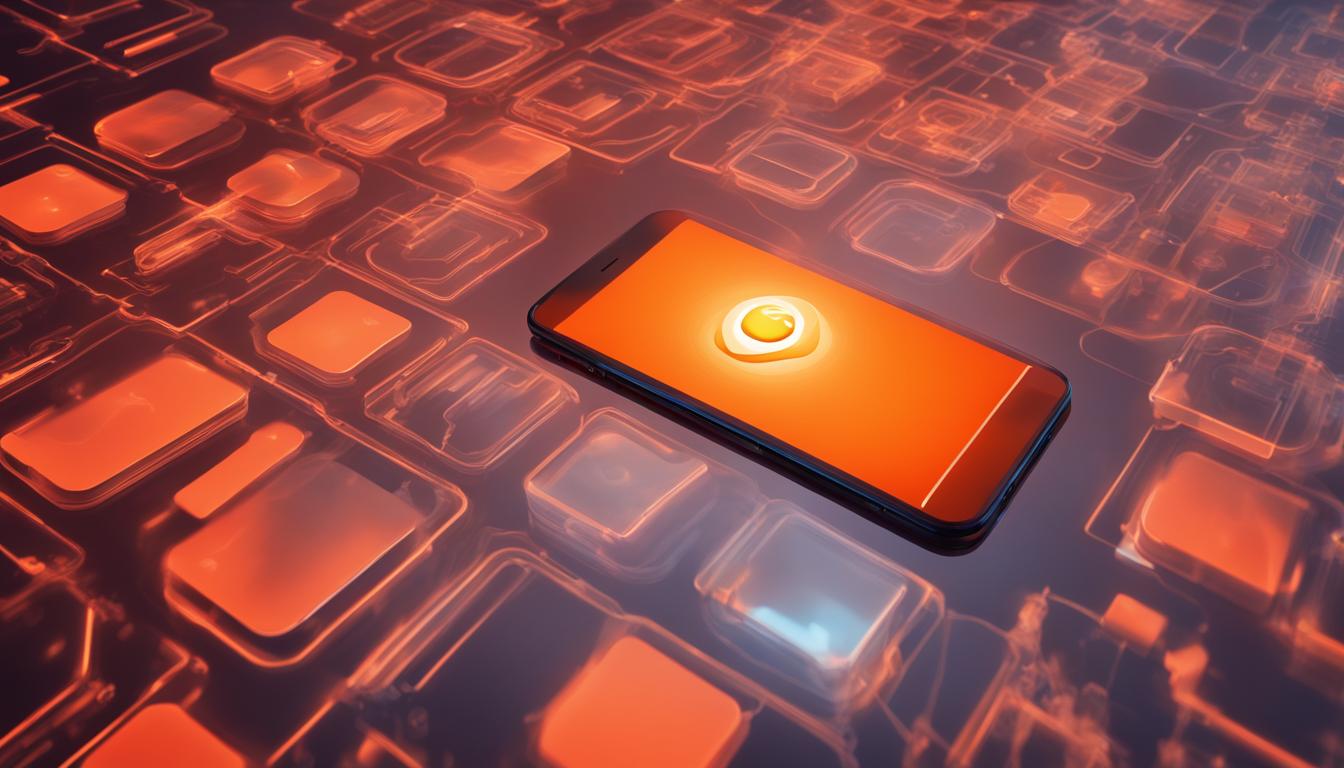
# Rumour suggests Apple's iPhone 16 Pro may feature a brighter screen than its predecessors



According to a rumor reported by Weibo user Instant Digital (via MacRumors), Apple's upcoming iPhone 16 Pro may feature a brighter screen compared to the new OLED iPad Pro and the iPhone 15 Pro. The iPhone 16 Pro is expected to achieve 1200 nits of typical SDR brightness, a 20% increase from the brightness of its predecessors, while maintaining a peak HDR brightness of 1600 nits. This improvement in SDR brightness marks a significant update since the iPhone 13 Pro.

Additionally, the iPhone 16 Pro is anticipated to have several other enhancements, including larger screens for the Pro models and upgraded chipsets. A new 'Capture' button is also rumored to be part of the new features. The iPhone 16 is slated for a likely release in early September.

However, the accuracy of this information may vary as Instant Digital has a mixed track record with predictions. Therefore, this rumor should be considered with some skepticism until official announcements are made.

This development follows Apple's implementation of OLED technology, which began with the iPhone X in 2017, enhancing screen brightness significantly compared to older LED panels, a technology also utilized in television screens and now progressively in smartphones and tablets.