# ISIS Utilises AI Technology for Propaganda Dissemination



### ISIS Adopts AI for Propaganda Dissemination

In March 2024, the Islamic State (ISIS) launched a new AI-generated media program, News Harvest, designed to disseminate extremist propaganda. This initiative, reported on by SITE Intelligence Group, started broadcasting soon after an ISIS attack on a Russian concert venue. The broadcasts feature AI-generated anchors delivering news in military gear or formal attire, resembling Al Jazeera newscasts. These videos relay information from official ISIS media, such as al-Naba and Amaq.

News Harvest has released weekly updates since its inception, covering ISIS operations worldwide, including in Syria, Iraq, Nigeria, Cameroon, and Niger. The program highlights a new era where AI is used to quickly and cheaply produce and spread propaganda. This approach aids groups like ISIS, weakened by military actions, by enabling efficient media production.

The AI-generated content has incited internal debates among ISIS supporters regarding its compatibility with Islamic law, specifically the prohibition of human depictions. However, many have embraced the technology, seeing it as a strategic tool for propaganda and recruitment.

Experts suggest that AI's role in extremist activities poses significant challenges for technology companies and counter-terrorism efforts. Despite moderation attempts, the rapid production and dissemination capabilities of AI tools make it difficult to curb the spread of such content.