# ElevenLabs introduces AI conversation agents to assist real estate professionals



Real estate professionals frequently encounter the challenge of managing their time effectively while addressing client inquiries, explaining complex property-related information, and providing timely market updates. The nature of the business often demands answers to questions at unconventional hours, such as late at night, which can be difficult to manage alongside personal commitments.

To address these challenges, ElevenLabs has introduced AI-powered conversation agents designed to assist with many repetitive tasks faced by estate agents. These agents can communicate in the agent’s own voice and handle inquiries around the clock, offering a potential solution for real estate professionals seeking to improve their efficiency and client engagement.

In a test conducted by a real estate leader, an AI agent named "Agent Samurai" was created in approximately ten minutes. The agent was trained on the creator’s leadership article and is capable of answering reader questions about the content. Users can engage with the agent through a simple interface on the article page, selecting their language and initiating conversation quickly, highlighting the responsiveness of the AI compared to previous technologies.

These AI agents can provide several practical benefits in real estate operations:

* Delivering 24/7 support on websites by answering common questions about listings, neighbourhoods, and market trends, with automation that alerts the agent to intervene when necessary.
* Explaining intricate topics such as mortgage requirements and property tax calculations.
* Offering multilingual support to cater to international buyers and sellers.
* Guiding potential clients through initial property searches.
* Keeping clients informed about legislation and regulatory changes.

Beyond general inquiries, these agents can be tailored to specific applications such as:

* Property Listings Support: Responding to detailed questions about properties, including room sizes, school districts, features, renovations, and local amenities, accessible at any hour.
* Market Analysis Assistance: Providing explanations of local market reports, price trends, and investment opportunities to interested clients.
* First-Time Buyer Guidance: Offering step-by-step assistance through the home buying process, detailing necessary documentation and common challenges.
* Investment Property Advisory: Helping investors understand rental market conditions, potential returns, and property management factors in the relevant area.

The process of implementing these AI agents begins with preparing content, such as existing market reports, property descriptions, or educational materials, which form the knowledge base for the agent. Voice selection is also an option, allowing agents to use the professional’s own voice through voice samples or to pick from preset voice options to maintain a personal touch during interactions. Planning the integration of the agent within communication channels—such as websites, social media, or email—is essential to complement current client engagement methods successfully.

This report is based on an article from AI Powered Agents, as relayed by Elite Agent.

Source: [Noah Wire Services](https://www.noahwire.com)

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